

WHERE AMERICANS GET THEIR NEWS

ACCORDING TO THE PEW RESEARCH CENTER ANNUAL SURVEY, 2010

note: survey respondents chose two responses, percentages sum greater than 100.

66%

TELEVISION

16%

RADIO

41%

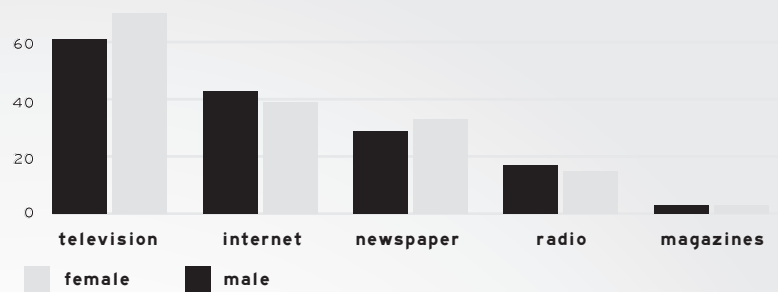
INTERNET

3%

MAGAZINES

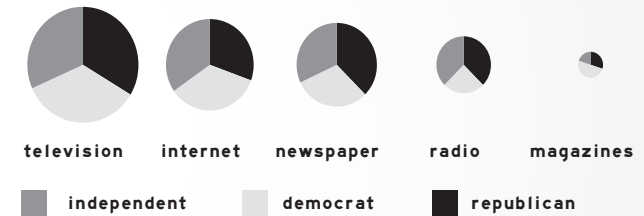
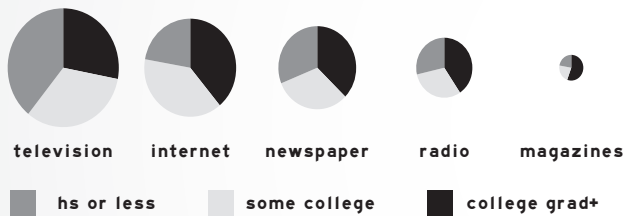
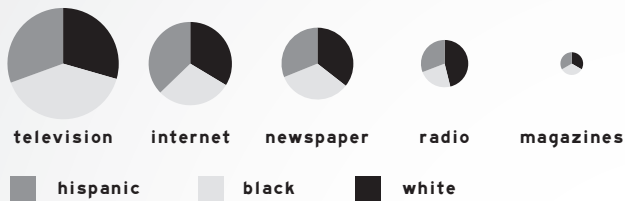
31%

NEWSPAPER



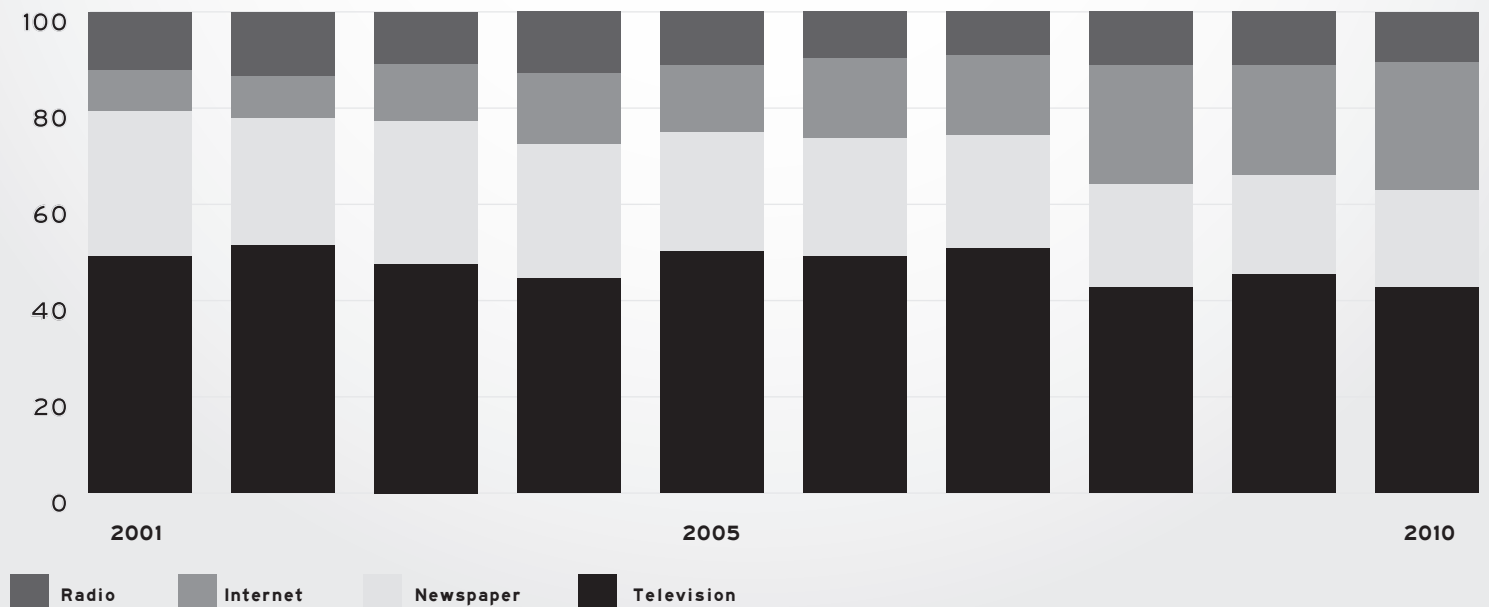
DEMOGRAPHICS

RATIO & TOTAL MIX



MAJOR NEWS SOURCES, 2001-2010

TRENDED MIX OF TOTAL USAGE



source: "Internet Gains on Television as Public's Main News Source (More Young People Cite Internet than TV)." January 4th, 2011. <http://people-press.org/report/689/>, reported from survey data by the Pew Research Center for the People & the Press, gathered December 1-5, 2010. Mad props to flowingdata.com. Hi, Nathan.